

Number of workshops/seminars conducted SESSION 2018-2019

S.NO	Year	Name of the workshop/ seminar	Number of Participants	Date From – To	Date of establishment of IPR cell
1	2018	Workshop Research- Trends, Tools and Processes	31	10-07-2018 To 12-07-2018	2017
2	2018	Workshop Research Enablers and Its Thrust Areas	28	23-08-2018 To 26-08-2018	2017
3	2018	Awareness Workshop on Intellectual Property Rights	27	18-09-2018	2017
4	2018	Workshop on Intellectual Property Rights	25	06-10-2018 To 08-10-2018	2017
5	2018	Workshop on Trademark Registration and Protection Strategies	42	9-11-2018 To 11- 11-2018	2017

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Intellectual Property Rights Cell			
Activity Report			
Name of Activity	Workshop		
Title	Workshop Research- Trends, Tools and Processes		
Date	10-07-2018 To 12-07-2018		
Venue	St. Wilfred's P.G.College		
Organized by	Intellectual Property Rights Cell		
Faculty Coordinator	Dr.Monika Sharma		
Resource Person	Dr.K.K Sharma		
Enrolled Students	31		
Event Summary	Introduction:		
	The workshop on "Research Trends, Tools, and Processes" brought together researchers, scholars, and students from various disciplines to explore the latest developments in research methodologies, tools, and best practices. The event aimed to foster a collaborative environment for sharing knowledge and enhancing research capabilities. <b>Key Themes Explored:</b> <b>Emerging Research Trends:</b> Participants discussed emerging trends in their respective fields, including advancements in artificial intelligence, biotechnology, renewable energy, and digital humanities. The emphasis was on understanding how these trends can influence and shape future research directions. <b>Research Tools and Technologies:</b> The workshop featured demonstrations and hands-on sessions on a wide range of research tools and technologies. This included data analysis software, virtual research environments, citation management tools, and research process. Topics covered included effective literature review techniques, research design, data collection methods, and ethical considerations in research. <b>Interdisciplinary Collaboration:</b> The importance of interdisciplinary collaboration in addressing complex research challenges was highlighted. Participants shared success stories and explored strategies to foster productive interdisciplinary partnerships. <b>Open Access and Publishing:</b> The workshop also addressed the significance of open access publishing and its impact on knowledge dissemination. Discussions encompassed open-access journals, copyright issues, and the benefits of open research practices. <b>Key Outcomes:</b>		

wilfred's P.G. College St. WILFRE Ph. 0141 Sector-10, Meera Marg, Madhyam Marg, Mansarovar, Jaipur-302020 Jaipur 1436, 2780 E-mail: stwilfredscollegerouman.com Website: www.stwilfredscollege.com Where the mind is without fear! Where the head is held high !!

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	<ul> <li>Enhanced Research Awareness: Attendees gained insights into the latest research trends and innovative tools, enabling them to stay updated with the rapidly evolving research landscape.</li> <li>Practical Skill Development: Hands-on sessions provided participants with practical experience using various research tools, enhancing their research efficiency and productivity.</li> <li>Networking and Collaboration Opportunities: The workshop facilitated networking among attendees from diverse backgrounds, fostering potential collaborations and knowledge exchange.</li> <li>Ethical Research Practices: Ethical considerations and responsible research conduct were emphasized throughout the workshop, promoting integrity in the research community.</li> <li>Conclusion:</li> <li>The "Research Trends, Tools, and Processes" workshop proved to be a valuable platform for researchers and scholars to engage in meaningful discussions, exchange ideas, and gain practical skills. Participants left the event equipped with new knowledge, insights, and a strengthened research network, empowering them to make significant contributions to their respective fields.</li> <li>Recommendations:</li> <li>Given the success of the workshop, it is recommended that similar events be organized periodically to keep researchers updated on the latest advancements in research methodologies, tools, and processes. Additionally, incorporating more interactive sessions and real-world case studies could further enrich the learning experience for future workshops.a</li> </ul>
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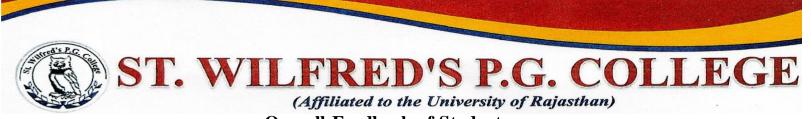
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## **Overall Feedback of Students**

S. No.	Particulars	High	Moderate	Poor
1	The content was good & effective	85 %	10 %	5%
2	The session was manageable	70 %	25 %	5%
3	The session was useful and practical	75 %	15 %	10%
4	The activity was well planned and systematic	80 %	10 %	10%
5	The teacher was very good at answering our questions	80 %	10 %	10%
6	The teacher encouraged us to ask questions	70 %	25 %	



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Intellectual Property Rights Cell			
Activity Report			
Name of Activity	Workshop		
Title	Workshop Research Enablers and Its Thrust Areas		
Date	23-08-2018 To 26-08-2018		
Venue	St. Wilfred's P.G.College		
Organized by	Intellectual Property Rights Cell		
Faculty Coordinator	Dr.Monika Sharma		
Resource Person	Dr.Sanjay Sharma		
Enrolled Students	28		
Event Summary	<ul> <li>Introduction:</li> <li>The workshop on "Research Enablers and Its Thrust Areas" aimed to explore the various factors that enable and enhance research efforts across different disciplines. The event brought together researchers, academics, and industry professionals to discuss the key enablers and focus areas that contribute to successful and impactful research outcomes.</li> <li>Key Themes Explored:</li> <li>Research Funding and Grants: Participants delved into the importance of research funding and the various sources available for research projects. The workshop highlighted strategies for securing grants and optimizing research funding opportunities.</li> <li>Research Infrastructure: Discussions centered around the significance of having robust research infrastructure, including well-equipped laboratories, access to specialized equipment, and high-performance computing resources.</li> <li>Collaborative Partnerships: The workshop emphasized the value of collaborative partnerships in research endeavors.</li> <li>Technology and Innovation: The role of technology and innovation in research was a focal point. Presentations showcased cutting-edge technologies and how they can drive research progress and lead to transformative breakthroughs.</li> <li>Data Management and Analytics: The workshop addressed data management challenges and the importance of effective data analytics in research. Participants learned about tools and methodologies for handling large datasets and extracting meaningful insights.</li> </ul>		

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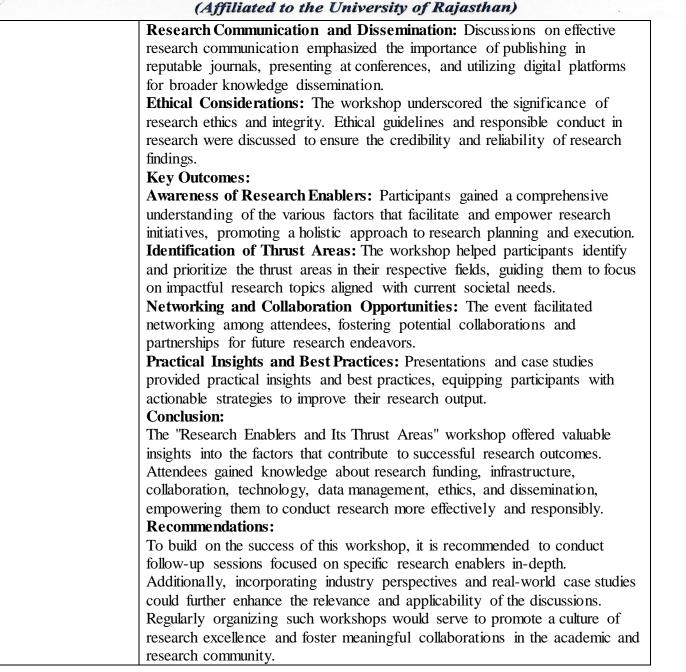
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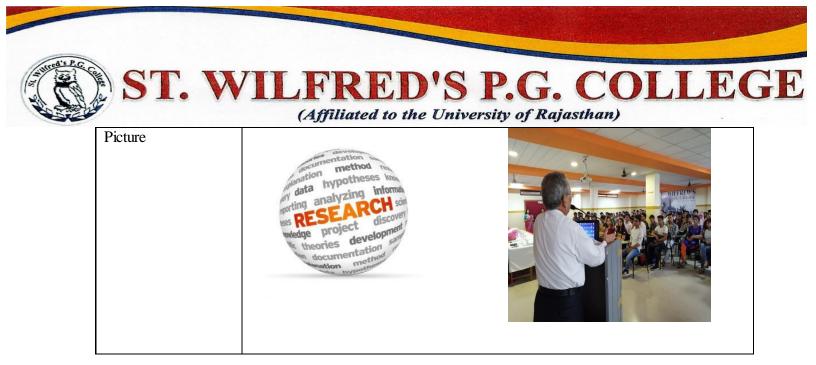


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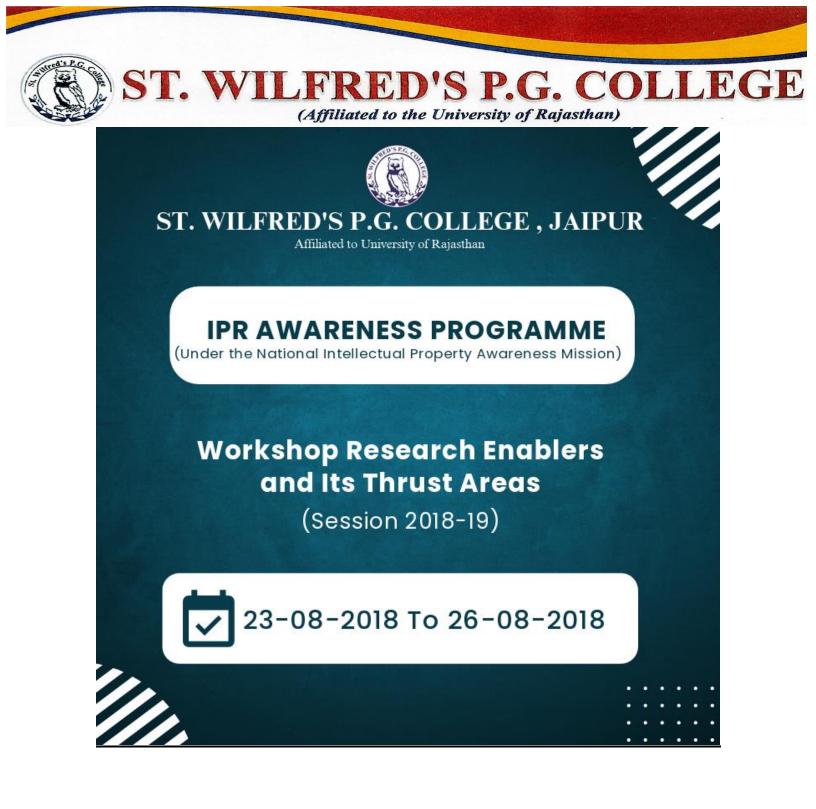
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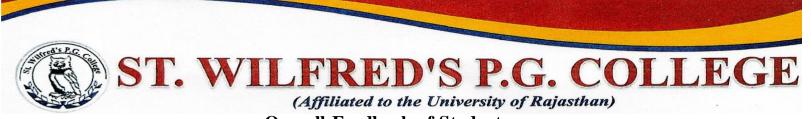
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Intellectual Property Rights Cell			
Activity Report			
Name of Activity	Workshop		
Title	Awareness Workshop on Intellectual Property Rights		
Date	18-09-2018		
Venue	St. Wilfred's P.G.College		
Organized by	Intellectual Property Rights Cell		
Faculty Coordinator	Dr.Monika Sharma		
Resource Person	Dr.M.N Singh		
Enrolled Students	27		
Event Summary	<ul> <li>Introduction:</li> <li>The Awareness Workshop on Intellectual Property Rights (IPR) aimed to educate participants about the importance of protecting intellectual property and understanding the various types of IPR, including patents, copyrights, trademarks, and trade secrets. The event brought together researchers, inventors, entrepreneurs, and students from diverse backgrounds to raise awareness about the significance of IPR in fostering innovation, creativity, and economic growth.</li> <li>Key Themes Explored:</li> <li>Introduction to Intellectual Property: The workshop began with an overview of intellectual property and its role in safeguarding creations of the mind, such as inventions, artistic works, and brands.</li> <li>Types of Intellectual Property Rights: Participants learned about different IPR categories, including patents for inventions, copyrights for creative works, trademarks for brand protection, and trade secrets for confidential business information.</li> <li>Patent Protection: Presentations and discussions focused on the patenting process, patent eligibility criteria, and the advantages of obtaining patent protection for innovative ideas and technologies.</li> <li>Copyright and Creative Works: The workshop highlighted the importance of copyright protection for literary, artistic, musical, and other creative works. Participants gained insights into copyright registration, fair use, and managing copyright infringement issues.</li> <li>Trademark Protection and Branding: Discussions centered around trademark registration, the significance of branding, and how trademarks help distinguish products and services in the market.</li> </ul>		

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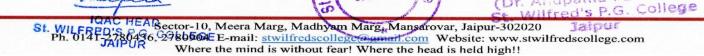
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	<ul> <li>Trade Secrets and Confidentiality: Participants explored the concept of trade secrets, their legal protection, and best practices for maintaining the confidentiality of valuable business information.</li> <li>Enforcement and Remedies: The workshop covered enforcement mechanisms for IPR, including legal remedies available to rights holders in case of infringement.</li> </ul>
	Intellectual Property and Innovation: The link between IPR and fostering
	innovation was a key aspect of the workshop. Presentations showcased how
	IPR encourages research, development, and commercialization of new
	technologies and inventions.
	Key Outcomes:
	<b>Increased Awareness:</b> Participants gained a deeper understanding of the importance of IPR and its role in protecting and promoting creativity and innovation.
	<b>Knowledge of IPR Types:</b> Attendees became familiar with different types
	of IPR, allowing them to identify the appropriate forms of protection for their creations.
	<b>IPR Strategies:</b> The workshop equipped participants with strategies for protecting their intellectual property, thereby encouraging them to pursue innovation and entrepreneurship with confidence.
	<b>Enhanced Collaboration:</b> The event facilitated networking and collaboration opportunities among participants, fostering potential partnerships for future projects and ventures.
	Conclusion:
	The Awareness Workshop on Intellectual Property Rights proved to be an informative and engaging platform for participants to learn about the significance of IPR in various fields. By raising awareness and providing
	insights into IPR protection and enforcement, the workshop contributed to a culture of respect for intellectual property and encouraged participants to
	harness the power of their creations for societal and economic benefit. <b>Recommendations:</b>
	To sustain the momentum of awareness, it is recommended to conduct follow-up sessions or webinars on specific IPR topics and case studies.
	Additionally, extending the reach of such workshops to educational institutions, startups, and small businesses could have a broader impact on
	fostering an IPR-aware ecosystem.

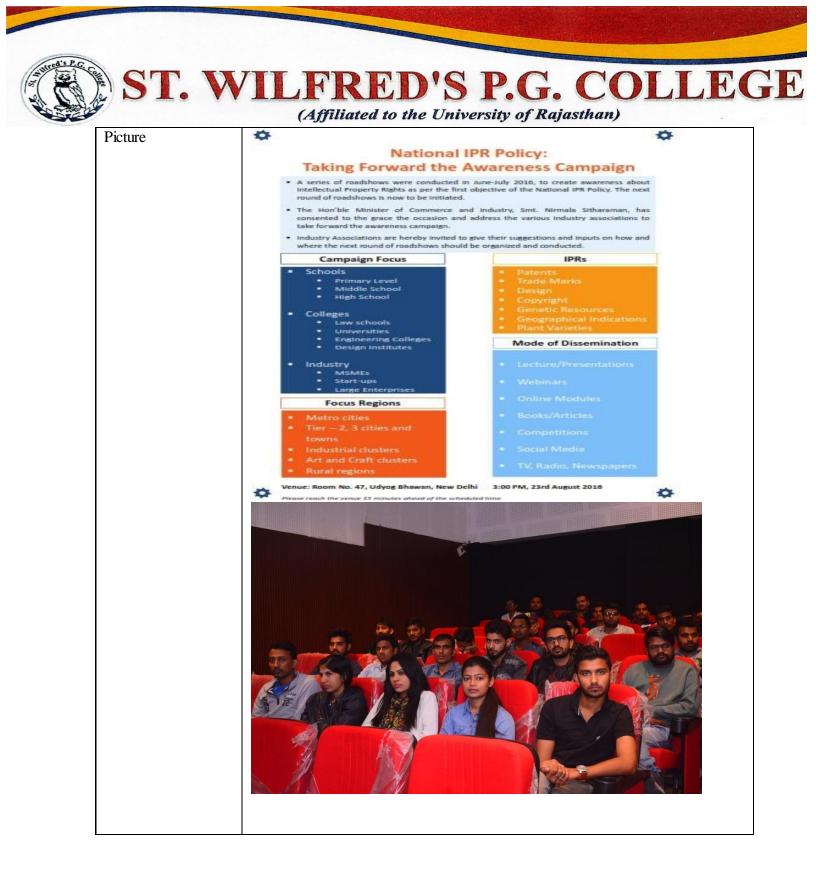


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### **Overall Feedback of Students**

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Intellectual Property Rights Cell			
	Activity Report		
Name of Activity	Workshop		
Title	Workshop on Intellectual Property Rights		
Date	06-10-2018 To 08-10-2018		
Venue	St. Wilfred's P.G.College		
Organized by	NSS & Student Development Cell		
Faculty Coordinator	Dr.Monika Sharma		
Resource Person	Dr. Manmohan Singh		
Enrolled Students	27		
Event Summary	Introduction:		
	The Workshop on Intellectual Property Rights (IPR) provided a comprehensive platform for participants to gain insights into the importance of IPR protection and its implications across various industries. The event aimed to create awareness about the significance of safeguarding intellectual creations and fostering innovation through responsible use of IPR. <b>Key Themes Explored: Understanding IPR:</b> The workshop commenced with an introduction to the concept of intellectual property and its relevance in today's knowledge-driven economy. Participants learned about the different forms of IPR, including patents, copyrights, trademarks, and trade secrets. <b>Patent Protection:</b> Presentations and expert talks focused on the patent system and its role in encouraging technological advancement. Participants gained an understanding of the patent application process, patent eligibility criteria, and the benefits of securing patent rights. <b>Copyright and Creative Works:</b> Discussions centered around the protection of creative works, such as literature, music, films, and software. Attendees learned about copyright registration, fair use, and the challenges of digital copyright in the digital age. <b>Trademark and Brand Protection:</b> The workshop emphasized the significance of trademarks in establishing brand identity and consumer recognition. Participants explored trademark registration procedures, the importance of choosing distinctive marks, and the risks of trademark infringement. <b>Trade Secrets and Confidential Information:</b> Presentations covered the importance of trade secrets in business competitiveness. Participants were educated on safeguarding confidential business information, including best practices for protecting trade secrets from internal and external threats.		

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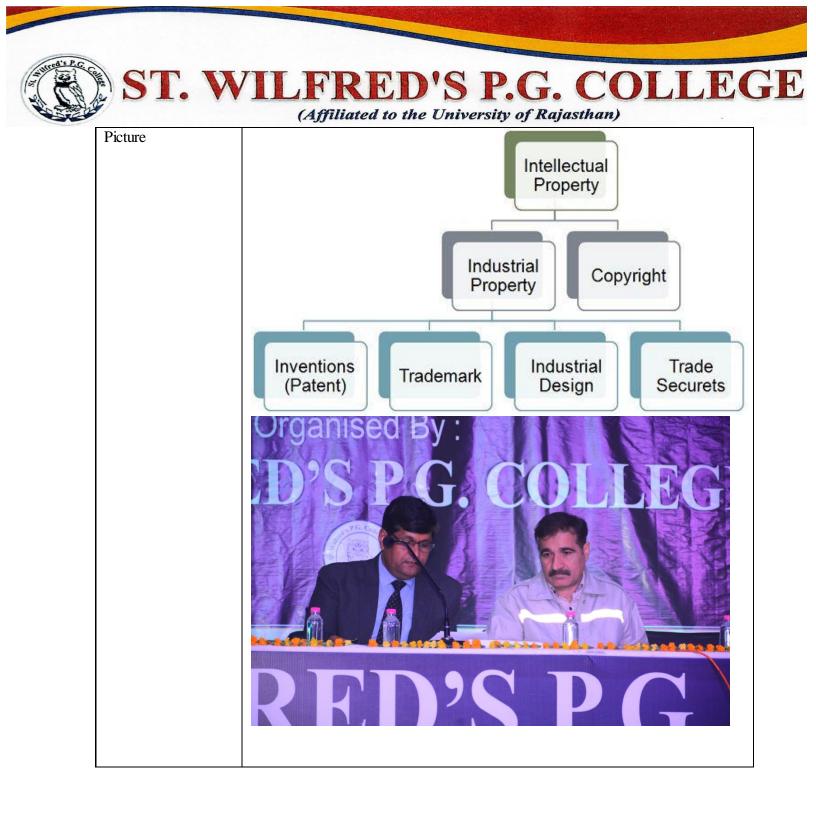


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]	IPR Enforcement and Legal Remedies: The workshop highlighted the	
	enforcement mechanisms available to protect IPR owners from infringement.	
]	Discussions revolved around legal remedies, cease and desist actions, and the	
1	role of intellectual property offices and courts in resolving disputes.	
,	Technology Transfer and Commercialization: The event delved into	
1	technology transfer processes and how IPR facilitates the commercialization	
(	of innovations. Participants explored licensing agreements, technology	
1	transfer offices, and the role of startups in bringing inventions to market.	
]	Key Outcomes:	
]	Enhanced IPR Awareness: Participants developed a heightened awareness	
(	of the significance of IPR in protecting innovations, creations, and	
i	investments in various sectors.	
	Capacity Building: The workshop equipped attendees with the knowledge	
	and resources to identify and protect their intellectual property, fostering a	
	culture of innovation and entrepreneurship.	
	Interdisciplinary Collaboration: The event facilitated networking and	
	collaboration among participants from diverse fields, encouraging	
	interdisciplinary partnerships for future research and commercialization	
	ventures.	
	Ethical Considerations: The workshop emphasized the ethical dimension of	
	IPR, promoting responsible practices and respect for the intellectual property	
	of others.	
	Conclusion:	
	The Workshop on Intellectual Property Rights provided valuable insights and	
	knowledge to participants, empowering them to harness the power of	
	intellectual creations while ensuring appropriate protection and respect for	
	others' intellectual property. By fostering an understanding of IPR's role in	
-	promoting innovation and creativity, the workshop contributed to the	
	development of a more robust and responsible intellectual property ecosystem.	
	Recommendations:	
	To sustain the impact of the workshop, it is recommended to establish a	
	follow-up program, such as regular seminars or webinars on IPR topics to	
	keep participants updated on the latest developments. Additionally,	
	incorporating real-world case studies and interactive sessions could further	
	enhance the practical understanding of IPR concepts and challenges.	
	Collaboration with industry experts and legal professionals could also	
	provide valuable insights into current IPR practices and trends.	

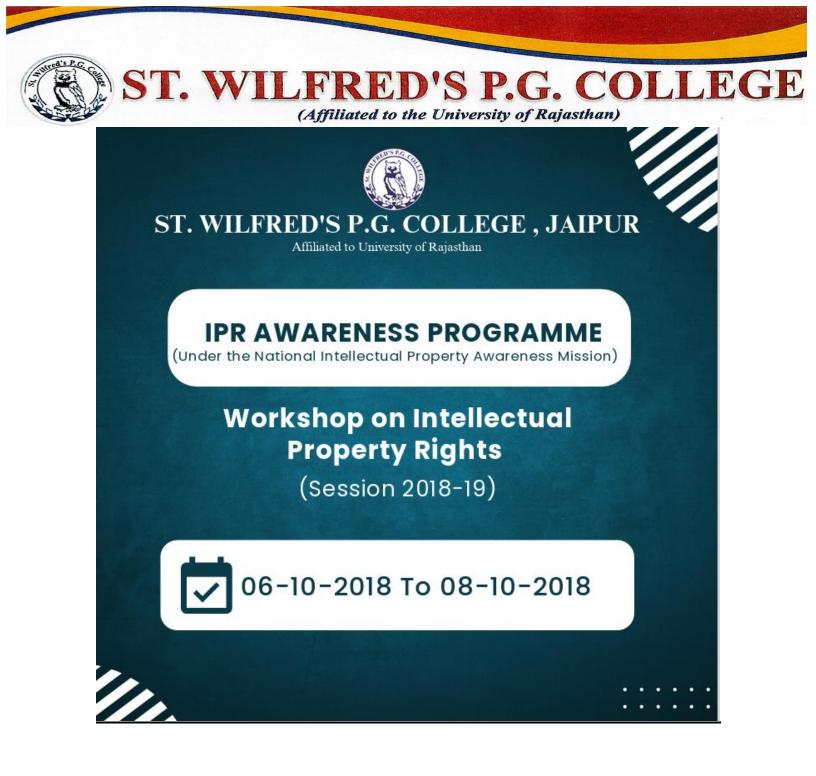
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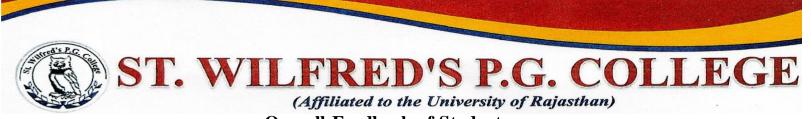
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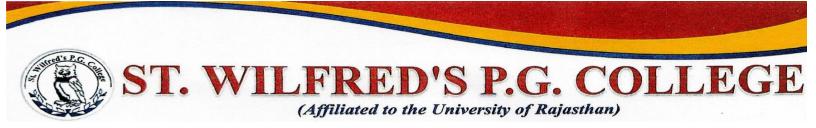


#### **Overall Feedback of Students**

S. No.	Particulars	High	Moderate	Poor
1	The content was good & effective	85 %	10 %	5%
2	The session was manageable	75 %	10 %	15%
3	The session was useful and practical	85 %	15 %	
4	The activity was well planned and systematic	90 %	10 %	
5	The teacher was very good at answering our questions	80 %	20 %	
6	The teacher encouraged us to ask questions	70 %	25 %	5%



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Intellectual Property Rights Cell			
Activity Report			
Name of Activity	Workshop		
Title	Workshop on Trademark Registration and Protection Strategies		
Date	23-08-2018 To 26-08-2018		
Venue	St. Wilfred's P.G.College		
Organized by	Intellectual Property Rights Cell		
Faculty Coordinator	Dr.Monika Sharma		
Resource Person	Dr.Subash Gupta		
Enrolled Students	35		
Event Summary	<ul> <li>Introduction:</li> <li>The Workshop on Trademark Registration and Protection Strategies aimed to educate participants about the importance of trademarks in brand identity and business success. The event provided valuable insights into the trademark registration process and effective strategies for protecting trademarks from infringement and unauthorized use.</li> <li>Key Themes Explored:</li> <li>Understanding Trademarks: The workshop began with an introduction to trademarks and their role in distinguishing goods and services in the marketplace. Participants learned about the significance of trademarks in building brand reputation and consumer loyalty.</li> <li>Trademark Registration Process: Presentations and expert-led discussions focused on the step-by-step trademark registration process. Participants gained knowledge about conducting trademark searches, preparing applications, and responding to office actions.</li> <li>Choosing Distinctive Trademarks: The workshop emphasized the importance of selecting distinctive and unique trademarks in multiple jurisdictions. Participants learned about the Madrid System and other mechanisms for global trademark registration.</li> <li>Trademark Infringement and Enforcement: The event addressed trademark infringement issues and the importance of monitoring and enforcing trademark registration.</li> </ul>		

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**Branding and Trademark Strategy:** Presentations explored the intersection of branding and trademark strategy. Participants learned how effective branding can enhance trademark recognition and consumer loyalty.

#### **Key Outcomes:**

Increased Awareness: Attendees developed a deeper understanding of
trademarks and their significance in protecting brand identity and reputation.
Empowered Participants: The workshop equipped participants with the
knowledge and tools to navigate the trademark registration process and
protect their trademarks effectively.
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**International Perspective:** Discussions on international trademark protection broadened participants' perspectives and encouraged consideration of global markets for brand expansion.

**Proactive Trademark Strategies:** Participants learned how to develop proactive trademark strategies to safeguard their intellectual property and enforce their rights when necessary.

#### **Conclusion:**

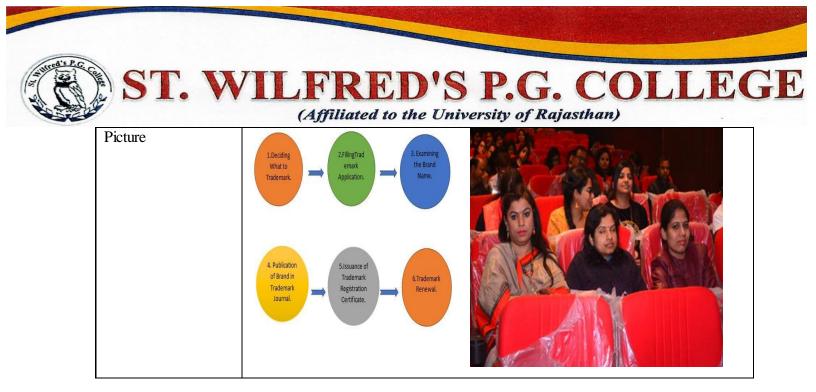
The Workshop on Trademark Registration and Protection Strategies successfully provided participants with essential knowledge and insights into the world of trademarks. By promoting a better understanding of the trademark registration process and effective protection strategies, the event empowered participants to make informed decisions to protect their brands and intellectual property.

#### **Recommendations:**

To maintain the impact of the workshop, it is recommended to organize follow-up sessions or webinars focusing on advanced trademark topics and recent legal developments related to trademarks. Collaboration with trademark attorneys and industry experts could provide valuable real-world insights and practical tips for managing trademark portfolios effectively. Additionally, engaging case studies could help participants grasp the practical application of trademark strategies in different business scenarios.

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3	HARSHITA AGARWAL	स्रिया आग्रेकेस		
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