



ST. WILFRED'S P.G. COLLEGE

(Affiliated to the University of Rajasthan)

BACHELOR OF COMMERCE

COURSE OUTCOMES

B.COM. I (ABST)

Paper 1: Corporate and Financial Accounting

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|-----|---|
| CO1 | To enable the students to remember principles and concepts of accountancy. |
| CO2 | To enable the students to apply the basic concepts Corporate accounting, and financial accounting allied aspects of accounting. |
| CO3 | Students are enabled with the understanding in the practical applications of accounting. |
| CO4 | The student will get thorough knowledge on the accounting practice prevailing in Corporate and financial accounting other allied aspects. |
| CO5 | To find out the technical expertise in maintaining the books of accounts and to encourage the students about maintaining the books of accounts for further reference. |

B.COM. I (ABST)

Paper 2: Business Statistics

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| CO1 | The students will learn principles and rules of Business Statistics. |
| CO2 | To develop the students ability to deal with numerical and quantitative issues in business Statistics. |
| CO3 | To have a proper understanding of Statistical applications in Commerce and Management etc. |
| CO4 | Describe and discuss the key terminology, concepts tools and techniques used in business statistical analysis. |
| CO5 | Discuss critically the uses and limitations of statistical analysis and solve a range of problems using the techniques and conduct basic statistical analysis of data. |

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B.COM. I (EAFM)

Paper 1: Business Economics

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| CO1 | The students will learn principles and rules of Business Economics. |
| CO2 | To make student understand the demand and supply analysis in business applications. |
| CO3 | Students will be able to understand and identify the economic variables in general business atmosphere. |
| CO4 | Students will perceive the knowledge about Economics at Micro level and various economic concepts such as Cost Analysis, Utility analysis, Demand Function and Production Function, Consumer Behavior and National Income. |
| CO5 | Learners will comprehend the relationship between various policies of business. |

B.COM. I (EAFM)

Paper 2: Indian Banking and Financial systems

| | |
|-----|---|
| CO1 | To understand the dynamics of Indian Banking System. |
| CO2 | To analyze the pertinent issues in the Banking Sector |
| CO3 | To familiarize students with the reforms in the Banking Sector. |
| CO4 | Comprehend the need, definition, functions and economic significance of financial institutions and markets. |
| CO5 | To critically understand the evolving role of Central Banking and grasp the conduct of monetary policy. |

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B.COM. I (BADM)

Paper 1: Business Law

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|-----|--|
| CO1 | Understand the general legal boundaries that define the regulation of business, including the general parameters of business association law, tax law, and commercial law. |
| CO2 | Recognize the most common forms of business associations, including partnerships, limited liability companies, and corporations. |
| CO3 | Understand the rules governing formation, management and dissolution of the most common forms of business associations, as well as the implications of choosing one form of association over others. |
| CO4 | Understand basic legal principles that govern at least one of the following advanced business association topics: securities offerings, mergers and acquisitions, or business taxation. |
| CO5 | Understand at a beginning level at least one of the following specialized business topics as antitrust, consumer law, intellectual property law, international trade or accounting. |

B.COM. I (BADM)

Paper 2: Entrepreneurship and Small Business Management

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|-----|--|
| CO1 | Explain the nature of entrepreneurship and how it relates to small business. |
| CO2 | Understanding of the role of entrepreneurship and small skill business in the FSM economy. |
| CO3 | Discuss the entrepreneurial opportunities and challenges in a changing environment. |
| CO4 | Explain factors related to readiness for entrepreneurship and getting started in entrepreneurship career. |
| CO5 | Identify ethical issues confronting small businesses and explain the importance and impact of social responsibilities on small businesses. |

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B.COM. II (EAFM)

Paper 1: Economic environment in Rajasthan

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|-----|---|
| CO1 | Realize the importance and influence of environment on the economy including the quality of manpower. |
| CO2 | Environment and sustainability understanding the social, economic, technological, political and global environment by dealing in the subject and its specialized streams to understand the vital role of each aspect in terms of business growth and development. |
| CO3 | To make the students aware about the business economic environment and their risk in Rajasthan. |
| CO4 | It leads to the overall development by clarity of ideas to pursue endeavors in future which thereby helps in lifelong learning of the particular discipline to deal in finance and commerce related activities. |
| CO5 | Focus is on practical learning by in calculating knowledge related to new paradigms of economics and financial activities particular in Rajasthan. |

B.COM. II (EAFM)

Paper 2: Elements of Financial Management

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| CO1 | Development of skills that are required by the finance manager of a company. |
| CO2 | Ability to comprehend the relevance of Financial Management in a company. |
| CO3 | Ability to apply various methods and techniques to estimate, raise and invest the finances. |
| CO4 | Knowledge of various sources of finance available to Corporate Houses. |
| CO5 | To discuss the usage of financial management by the finance manager of the company in taking important financial decisions (i.e. Investment decisions, Financial decisions and Dividend decisions) |

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B.COM. II (ABST)

Paper 1: Income tax and practice

| | |
|-----|--|
| CO1 | To enable the students to determine the residential status of an individual and scope of total income. |
| CO2 | Students would identify the technical terms related to Income Tax. |
| CO3 | To enable the students to compute income under various heads namely income from salaries, house property, business/ profession, capital gains and income from other sources. |
| CO4 | To enable the students to discuss the various deductions under chapter VI-A of the Income tax act, 1961. |
| CO5 | To enable the students to compute the net total taxable income of individual ,firm ,company Students would compute the net total income. |

B.COM. II (ABST)

Paper 2: Cost Accounting

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|-----|--|
| CO1 | To provide Knowledge about the concepts and principles application of Cost Accounting |
| CO2 | To provide various methods of costing and their applications. |
| CO3 | Through this subject student shall be able to gain the knowledge about the basic concept of cost, overheads, costing, their applications and various elements as well as methods of costing. |
| CO4 | Student will able to understand about how costs behave in relation to changes in production levels as well as technique for estimating future costs using cost estimation methods. |
| CO5 | Students shall be able to comprehend the technique, method and prepare cost sheet. |

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B.COM. II (BADM)

Paper 1: COMPANY LAW

| | |
|-----|---|
| CO1 | To explain the concepts of formation and incorporation of company under company law 2013. |
| CO2 | Awareness about the statutory requirements in relation to memorandum of association , articles of association and prospectus. |
| CO3 | Understanding about types of directors and their responsibilities. |
| CO4 | Basic knowledge about administration through company laws. |
| CO5 | To enable the students to learn rules and regulation day to day life for business. |

B.COM. II (BADM)

Paper 2: PRINCIPLES OF MANAGEMENT

| | |
|-----|--|
| CO1 | To understand the fundamental principles and theories of management it includes topic such as planning, organizing, staffing ,directing and controlling. |
| CO2 | To develop effective leadership and interpersonal communication skills and it also cover topic related conflict management ,motivation etc. |
| CO3 | Demonstrate knowledge of fundamental concepts and principles for managing organizations and employees. |
| CO4 | Analyze how teams and groups act as supportive functions within organizational structures. |
| CO5 | Evaluate, and synthesize information in order to consider problems/ideas and transform them in innovative or imaginative ways. |

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B.COM. III (EAFM)

Paper 1: Rural Development and Corporation

| | |
|-----|--|
| CO1 | To create awareness among the students about cooperation and rural development. |
| CO2 | The students will understand the knowledge of rural economy. |
| CO3 | The students will become aware about cooperative structure, cooperative farming and micro credit in India. |
| CO4 | The students should have to provide the knowledge Cooperative Marketing in India. |
| CO5 | The students will become aware about nonagricultural cooperative societies |

B.COM. III (EAFM)

Paper 2: Business Budgeting

| | |
|-----|---|
| CO1 | To understand what a budget is, who decides it, how it works, how it affects them and how to have a meaningful input to it? |
| CO2 | Be equipped with the basic concepts and tools of modern program and outcomes-based on budgeting. |
| CO3 | Be introduced to key budgeting texts, guidebooks and working examples of modern program and outcomes-based budget documents. |
| CO4 | Be able to densify government budgeting by simplifying the jargon and structure of budget statements both at a whole of government level and at an agency program and activity level. |
| CO5 | Be able to assist public officials to understand the close relationship between their agencies strategic plan and its budget document. |

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B.COM. III (ABST)

Paper 1: Auditing and Management Accounting

| | |
|-----|--|
| CO1 | To enhance the abilities of learners to develop the concept of Auditing and management accounting and its significance in the business. |
| CO2 | To enhance the abilities of learners to analyze the financial statements. |
| CO3 | To enable the learners to understand, develop and apply the techniques of management accounting in the financial decision making in the business corporates. |
| CO4 | To make the students develop competence with their usage in managerial decision making and control. |
| CO5 | Enables to Express themselves and their ideas better than today in terms of technical points in Manangement accounting and auditing |

B.COM. III (ABST)

Paper 2: Computerized Accounting

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| CO1 | Learners will be able to understand the Basic Concept of Computerized Accounting |
| CO2 | The learner shall be able to comprehend and analyses the Vouchers cash book and ledger Trial Balance and Balance Sheet . |
| CO3 | This course will enable the students to combine practice and theoretical knowledge of Computerized accounting. |
| CO4 | The students of this course will be active learners and develop awareness of emerging trends in Tally and Computerized accounting. |
| CO5 | The course will provide decision making skills to the students in the Computerized Accounting . |

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B.COM. III (BADM)

Paper 1: Functional management

| | |
|-----|---|
| CO1 | Understand the concepts related to Business. |
| CO2 | Demonstrate the roles, skills and functions of management. |
| CO3 | Analyse effective application of PPM knowledge to diagnose and solve organizational problems and develop optimal managerial decisions. |
| CO4 | Understand the complexities associated with management of human resources in the organizations and integrate the learning in handling these complexities. |
| CO5 | To enable them to analyze and understand the environment of the organization. |

B.COM. III (BADM)

Paper 2 ADVERTISING AND SALES MANAGEMENT

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|-----|---|
| CO1 | The course aims at imparting knowledge on Marketing Management from the perspective of Marketing Communications. |
| CO2 | It explains the fundamentals of Marketing and emphasizes on consumer Behaviour and the elements of Marketing Mix: Product, Price, Place and Promotion, their nature, characteristics, scope and strategies and advertising in the perspective of Indian society, art and culture. |
| CO3 | The concepts of Segmenting, Targeting and Positioning are also described along with the ethical and social responsibility issues that marketing must address. |
| CO4 | The course helps to develop an understanding on the various aspects Advertising which includes its objectives, classification, creative aspect, role in the economy and society, functions of the advertising agency and department, media strategies. Personal Selling, Sales Promotion, Public Relations, Sales Force Management and Integrated Marketing Communication has considerable detailing in the course. |
| CO5 | Besides Marketing and Advertising Management, the course also provides detailed learning On Entrepreneurship Development which includes Entrepreneurial, Financial, Technology and Marketing Management, MIS, Statutory Provisions, advertising rules and regulations. |

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